

Das digitale Bild - Reflexionen zur kreativen Praxis

Philipps-
Universität Marburg
07.-09. Juli 2022

Tagung des
DFG-Schwerpunktprogramms
„Das digitale Bild“

Web: <https://www.digitalesbild.gwi.uni-muenchen.de>
Twitter: @digitalesbild // #digitalesbild



Deutsche
Forschungsgemeinschaft



THE
DIGITAL
IMAGE



Deutsches
Dokumentationszentrum
für Kunstgeschichte

Bildarchiv
Foto Marburg



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

Conference “Creative Practices and Reflections on the Digital Image”

Schedule

	Thursday, 07 July 2022
12:30–13:00	Welcome and Introduction by the Program’s Speakers
13:00–14:00	PANEL 1 – IM/MATERIALITIES Alexander Galloway, “Digital Images Without Computers” Moderation: Jameson 2.0. Cognitive Mapping in Contemporary Art
14:00–15:00	PANEL 1 – IM/MATERIALITIES Rosa Menkman, “Untangling resolution” Moderation: The Processed Picture: Imaging in the Age of Photoshop
15:00–16:00	Break
16:00–17:00	PANEL 2 – ANALOG / DIGITAL Hell Gette, „#Landschaft 3.0” Moderation: Adaptive Images. Technology and Aesthetics of Situational Imaging
17:00–18:00	PANEL 2 – ANALOG / DIGITAL Discussion with Aram Bartholl Moderation: Adaptive Images. Technology and Aesthetics of Situational Imaging
18:00–18:15	Break
18:15–18:45	Artistic Insert: Helena Nikonole

Friday, 08 July 2022

09:00–10:00

PANEL 3 – DESIGNING PROCESSES

Nathalie Bredella, „Architecture numérique: zur Operativität digitaler Bilder in der Architektur“

Moderation: Architecture Transformed – Architectural Processes in the Digital Image Space

10:00–11:00

PANEL 3 – DESIGNING PROCESSES

Michael Rottmann, „Programmierte Bilder. Zur Produktion und Theoretisierung des digitalen Bildes am Beispiel der künstlerischen Computergrafik der 1960er Jahre“

Moderation: Architecture Transformed – Architectural Processes in the Digital Image Space

11:00–11:30

Break

11:30–12:30

PANEL 4 – MACHINE LEARNING

Bernhard Dotzler, „Vom l'art pour l'art der KI“

Moderation: Coordination / Image Synthesis as a Method of Knowledge Production in Art History

12:30–13:30

PANEL 4 – MACHINE LEARNING

Roland Meyer, „Muster und Masken. Gesichtserkennung als Bildpraxis“

Moderation: Coordination / Image Synthesis as a Method of Knowledge Production in Art History

13:30–14:30

Break

14:30–15:30

PANEL 5 – ACCESSIBILITY

Christl Baur, „An[Other] Creativity in AI“

Moderation: Coordination

15:30–16:30

PANEL 5 – ACCESSIBILITY

Felicity Tattersall, „How do creatives use Digital Images?“

Moderation: Curating Digital Images: Ethnographic Perspectives on the Affordances of Digital Images in Museum and Heritage Contexts

16:30–17:00

Break

17:00–18:00

PANEL 5 – ACCESSIBILITY

Rob Erdmann, N.N.

Moderation: Behind the Digital Image: Photographs on Community Platforms and Twitter as Repositories for Machine Learning and Journalistic Publications

Saturday, 09 July 2022

09:00–10:00

PANEL 6 – BODY IMAGES

Pamela Scorzin, „Digitale Körperbilder. Zur algorithmisierten Ästhetik posthumanistischer Körper“

Moderation: Pictorial Picture Critique in Social Media. Explicit and Tacit Theorizing of the Digital Image / Browser Art. Navigating with Style

10:00–11:00

PANEL 6 – BODY IMAGES

T. L. Cowan, “Holding for Applause: Technologies of Fabulous, Transmedial Drag & Trans-Feminist & Queer Performance in Pandemic Times”

Moderation: Browser Art. Navigating with Style

11:00–11:30

Break

11:30–12:30

PANEL 7 – SOCIAL MEDIA

Tilman Baumgärtel, „Motive der GIF-Animation“

Moderation: Coordination / Image Synthesis as a Method of Knowledge Production in Art History

12:30–13:30

PANEL 7 – SOCIAL MEDIA

Discussion with Andy Donaldson

Moderation Pictorial Picture Critique in Social Media. Explicit and Tacit Theorizing of the Digital Image

13:30–14:00

Summary of the Conference Results and Closing Session