BILD: „SUMMER MELTDOWN" @ROSA MENKMAN

Das digitale Bild - Reflexionen zur kreativen Praxis

Philipps-Universität Marburg
07.-09.Juli 2022

Tagung des
DFG-Schwerpunktprogramms
„Das digitale Bild"

DFG Deutsche Forschungsgemeinschaft

THE DIGITAL IMAGE

Deutsches Dokumentationszentrum für Kunstgeschichte Bildarchiv Foto Marburg

LMU LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

Conference "Creative Practices and Reflections on the Digital Image"
Schedule

Thursday, 07 July 2022

12:30–13:00 **Welcome and Introduction by the Program's Speakers**

13:00–14:00 PANEL 1 – IM/MATERIALITIES
Alexander Galloway, "Digital Images Without Computers"
Moderation: Jameson 2.0. Cognitive Mapping in Contemporary Art

14:00–15:00 PANEL 1 – IM/MATERIALITIES
Rosa Menkman, "Untangling resolution"
Moderation: The Processed Picture: Imaging in the Age of Photoshop

15:00–16:00 **Break**

16:00–17:00 PANEL 2 – ANALOG / DIGITAL
Hell Gette, „#Landschaft 3.0"
Moderation: Adaptive Images. Technology and Aesthetics of Situational Imaging

17:00–18:00 PANEL 2 – ANALOG / DIGITAL
Discussion with Aram Bartholl
Moderation: Adaptive Images. Technology and Aesthetics of Situational Imaging

18:00–18:15 **Break**

18:15–18:45 ARTISTIC INSERT
Helena Nikonole, „Artificial Intelligence for Image Production: Artistic Perspectives"

Friday, 08 July 2022

09:00–10:00

PANEL 3 – DESIGNING PROCESSES
Nathalie Bredella, „Architecture numérique: zur Operativität digitaler Bilder in der Architektur"
Moderation: Architecture Transformed – Architectural Processes in the Digital Image Space

10:00–11:00

PANEL 3 –DESIGNING PROCESSES
Michael Rottmann, „Programmierte Bilder. Zur Produktion und Theoretisierung des digitalen Bildes am Beispiel der künstlerischen Computergrafik der 1960er Jahre"
Moderation: Architecture Transformed – Architectural Processes in the Digital Image Space

11:00–11:30

Break

11:30–12:30

PANEL 4 – MACHINE LEARNING
Bernhard Dotzler, "Vom l'art pour l'art der KI"
Moderation: Coordination

12:30–13:30

PANEL 4 – MACHINE LEARNING
Roland Meyer, „Muster und Masken. Gesichtserkennung als Bildpraxis"
Moderation: Coordination

13:30–14:30

Break

14:30–15:30

PANEL 5 – ACCESSIBILITY
Christl Baur, "An[Other] Creativity in AI"
Moderation: Coordination

15:30–16:30

PANEL 5 – ACCESSIBILITY
Felicity Tattersall, "How do creatives use Digital Images?"
Moderation: Curating Digital Images: Ethnographic Perspectives on the Affordances of Digital Images in Museum and Heritage Contexts

16:30–17:00

Break

17:00–18:00

PANEL 5 – ACCESSIBILITY
Rob Erdmann, "The use of massive multimodal images in the Rijksmuseum's 'Operation Night Watch'"
Moderation: Hinter dem digitalen Bild. Fotografien auf Community-Plattformen und auf Twitter als Repositorien für maschinelles Lernen und journalistische Publikationen

Saturday, 09 July 2022

09:00–10:00

PANEL 6 – BODY IMAGES
Pamela Scorzin, „Digitale Körperbilder. Zur algorithmisierten Ästhetik posthumanistischer Körper"
Moderation: Coordination / Browser Art. Navigating with Style

10:00–11:00

PANEL 6 – BODY IMAGES
T. L. Cowan, "Holding for Applause: Technologies of Fabulous, Transmedial Drag & Trans-Feminist & Queer Performance in Pandemic Times"
Moderation: Browser Art. Navigating with Style

Break

11:00–11:30

11:30–12:30

PANEL 7 – SOCIAL MEDIA
Tilman Baumgärtel, „Motive der GIF-Animation"
Moderation: Pictorial Picture Critique in Social Media. Explicit and Tacit Theorizing of the Digital Image / Image Synthesis as a Method of Knowledge Production in Art History

12:30–13:30

PANEL 7 - SOCIAL MEDIA
Discussion with Andy Donaldson
Moderation: Pictorial Picture Critique in Social Media. Explicit and Tacit Theorizing of the Digital Image

13:30–14:00

Summary of the Conference Results and Closing Session